

## Sponsorship Opportunities

Sponsorships offer exposure and networking with UW-Madison's College of Agricultural and Life Sciences (CAL S) students, teachers, alumni and industry enthusiasts. Your sponsorship offers you industry visibility and helps WALSAA support programs and activities that prepare the next generation for leadership. In return, you receive our newsletters, exposure on our website and will be highlighted on our social media platforms, plus an invitation to and recognition at our events.

### Events to Sponsor

#### WALSAA FOOTBALL FIRE-UP

This September 7th event precedes the South Dakota game and is our largest event allowing alumni, faculty and students to network and celebrate the college experience while raising funds for the Outstanding Sophomore Award scholarships. Music, alumni and brats!

#### WALSAA FARM AND INDUSTRY SHORT COURSE (FISC) ALUMNI REUNION

FISC alumni social event to honor students, teachers and industry leaders.



### Sponsorship Levels

#### VARSLTY LEVEL Cost \$1,500

Sponsor logo on WALSAA.org and event signage, company mention in news releases, in the WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes six event tickets.

#### Get Maximum Exposure -

Varsity level sponsors who commit to the Football Fire-up and the FISC reunion receive a ¼ page ad in each issue of the WALSAA Connection newsletter, which is sent quarterly to 1,600 WALSAA members and CAL S leaders.

#### BADGER LEVEL Cost \$750

Sponsor logo on WALSAA.org and on event signage, company mention in news releases, in the WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes four event tickets.

#### RED LEVEL Cost \$500

Sponsor logo on event signage, in the WALSAA Connection newsletter and on social media along with additional recognition at the event. Includes two event tickets.

#### WHITE LEVEL Cost \$250

Sponsor logo on program and signage, in the WALSAA Connection newsletters and on social media, plus recognition at the event.

#### ANNUAL DONATION

Help sustain and grow WALSAA for our future. Annual gifts support WALSAA programs and initiatives that benefit CAL S and its students.

#### WALSAA ANNUAL GIVING LEVELS

- WALSAA Society Club: \$1,000 or greater
- Agricultural Hall Club: \$500 to \$999
- Babcock Hall Club: \$250 to \$499
- Henry Mall Club: \$125 to \$249
- Red & White Club: \$50 to \$124



Your sponsorships give you industry visibility and help WALSAA support multiple programs and events. Please fill out the below information and send it with payment to: WALSAA, PO Box 5177, Madison, WI 53705-5177. For any questions, please contact Stephanie Hammerly at 608-438-1994 or email [admin@walsaa.org](mailto:admin@walsaa.org).

Contact Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name of how to be recognized: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### I WOULD LIKE TO SPONSOR THE FOLLOWING:

#### WALSAA FOOTBALL FIRE-UP

Saturday, September 7, 2024

- Varsity Level: \$1,500
- Badger Level: \$750
- Red Level: \$500
- White Level: \$250

#### WALSAA FARM AND INDUSTRY SHORT COURSE (FISC) ALUMNI REUNION

Friday, January 24, 2025

- Varsity Level: \$1,500
- Badger Level: \$750
- Red Level: \$500
- White Level: \$250

#### ANNUAL DONATION

Amount: \_\_\_\_\_

- WALSAA Society Club: \$1,000+
- Agricultural Hall Club: \$500 to \$999
- Babcock Hall Club: \$250 to \$499
- Henry Mall Club: \$125 to 249
- Red & White Club: \$50 to \$124

#### I WANT TO PAY THIS WAY:

- Please send invoice now
- Please send invoice 30 days prior to event
- Online payment:  
[www.WALSAA.org/alumni/give-back/donate/](http://www.WALSAA.org/alumni/give-back/donate/)
- Check enclosed (payable to WALSAA)